



Firenza is a new and improved tall fescue developed over multiple cycles of selection from superior germplasm from the Rutgers University breeding program. Firenza was selected for tolerance to drought, high temperatures and resistance to brown patch. Firenza has a dwarf growing habit and is a very dark green turf-type tall fescue. It has excellent seedling vigor and is quick to establish which accounts for its superior density over other tall fescues.

Under various management regimes Firenza will maintain its superior turf quality under less than optimum conditions. Firenza excels under many different uses, which makes it ideal for commercial landscape, parks, golf roughs and athletic fields. Firenza is an outstanding choice as a component in turf mixtures containing improved Kentucky bluegrass and perennial ryegrass. Firenza contains high levels of endophytes, which makes it very resistant to many insects and improves its stress tolerance. Firenza is the perfect choice for the professional turf manager.

**Mean Turfgrass Quality Ratings
of Tall Fescue Cultivars**

Maintained Using "Schedule. A"
2007 NTEP DATA

Turfgrass Quality Ratings 1-9; 9=Ideal Turf

<u>Variety</u>	<u>Mean</u>
3 rd Millennium SRP	6.4
FIRENZA	6.3
SR8650	6.0
Titanium LS	6.0
Darlington	5.9
Falcon IV	5.9
Rembrandt	5.8
KY-31	3.9
LSD Value	0.2

**Mean Turfgrass Quality Ratings
of Tall Fescue Cultivars**

In the Transition Region
2007 NTEP DATA

Turfgrass Quality Ratings 1-9; 9=Ideal Turf

<u>Variety</u>	<u>Mean</u>
3 rd Millennium SRP	6.6
FIRENZA	6.5
Titanium LS	6.2
Falcon IV	6.2
Tulsa Time	6.2
Rembrandt	6.1
Rebel IV	6.0
KY-31	4.3
LSD Value	0.3

**Brown Patch (Warm Temperatures)
Ratings of Tall Fescue Cultivars**

2007 NTEP DATA

Brown Patch Ratings 1-9; 9=Least Disease

<u>Variety</u>	<u>Mean</u>
Talladega	7.2
FIRENZA	7.1
3 rd Millennium SRP	6.6
Titanium LS	6.4
SR8650	6.3
Falcon IV	6.2
Rembrandt	6.0
Firecracker LS	5.6
Hunter	4.9
LSD Value	0.9



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