

FIRENZA

Tall Fescue

Value

Innovation

Service

Expertise

Blending innovation and value into exceptional seed products. Mixing incredible service and expertise to form lasting relationships.

Firenza represents the latest in Tall Fescue research and is the result of multiple selections from genetically superior germplasm at Rutgers University.

Firenza possesses the qualities you would expect from such painstaking plant breeding; a dwarf growth habit, dense, fine textured turf, genetically dark green color, and broad spectrum disease resistance including Brown Patch. Quick to germinate and establish and resistance to heat and drought conditions, **Firenza** represents the best in Tall Fescue and provides the tough yet attractive turf you expect.

Features & Benefits

- > RHIZOMES FOR SOD STRENGTH AND TURF REPAIR
- > FINE TEXTURED AND DARK GREEN COLOR
- > ENDOPHYTE ENHANCED FOR INCREASED INSECT RESISTANCE AND STRESS TOLERANCE
- > HEAT AND DROUGHT TOLERANT
- > EXCEPTIONAL WEAR RESISTANCE
- > ADAPTS TO A WIDE RANGE OF SOIL TYPES AND FERTILITY LEVELS
- > REDUCED WATER AND FERTILIZER REQUIREMENTS FROM OTHER COOL SEASON TURF GRASS SPECIES



info@integraturf.com

www.integraturf.com (541) 791-4447

